

PUSHING
THE LIMITS

JEC WORLD
2025 The Leading International
Composites Show

March 4-6  PARIS-NORD VILLEPINTE

HOW TO CUSTOMIZE YOUR ADVANCED BOOTH !

To **PROMOTE** your products or services,
we recommend to **STRENGTHEN** your
VISIBILITY on your booth with graphics
options adapted to your **ADVANCED**
equipped booth

Key figures



Customization is a key strategy for **brand visibility** and memorability



43,500+

Professional Visits



1,300+

Exhibitors



50+

Exhibiting countries



100+

Visiting Countries



350+

Equipped Booths

**JEC
WORLD**

WELCOME
BIENVENUE

Advanced

≥ 18m²

THE STANDARD EQUIPMENT INCLUDED



2 OPTIONS TO STAND OUT WITHIN THIS EQUIPMENT

OPTION A – INLAY GRAPHICS

€ 242
Per panel



- ✓ Printed direct to panels overlaying the poles as per the visual (each panel is roughly 1m wide)
- ✓ Attached directly to the framework on the booth using a clip system
- ✓ Hairline joins between each panel
- ✓ Best solution if you need to cover 1 panel by 1 panel
- ✓ Grabbing attention quickly
- ✓ Not usable for TV wall mounting or shelving*

OPTION B – FABRIC GRAPHICS (> 2 lm)

€ 263
Per panel



- ✓ Seamless graphics that fit into the systems
- ✓ Covers system metal work
- ✓ Printed on 100% Recyclable material
- ✓ Perfect solution for a full covering graphics on your booth
- ✓ ECO FRIENDLY option
- ✓ Usable for TV wall mounting or shelving*

*Please contact Customer Care team to discuss solutions

STUDY CASE WITH OPTION A – OVERLAY PANEL EXAMPLE

Eyecatcher 1x1m (backside) = € 56

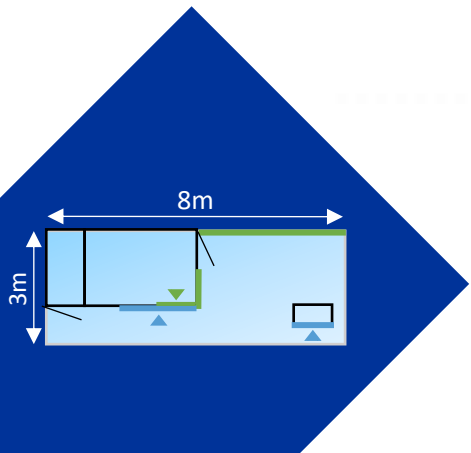
Eyecatcher 2x1m (single side) = € 242

Inlay panel of 1 linear meters = € 242

Inlay panel of 3 linear meters = € 726

Inlay panel of 2 linear meters = included

Printed graphics on desk front = included

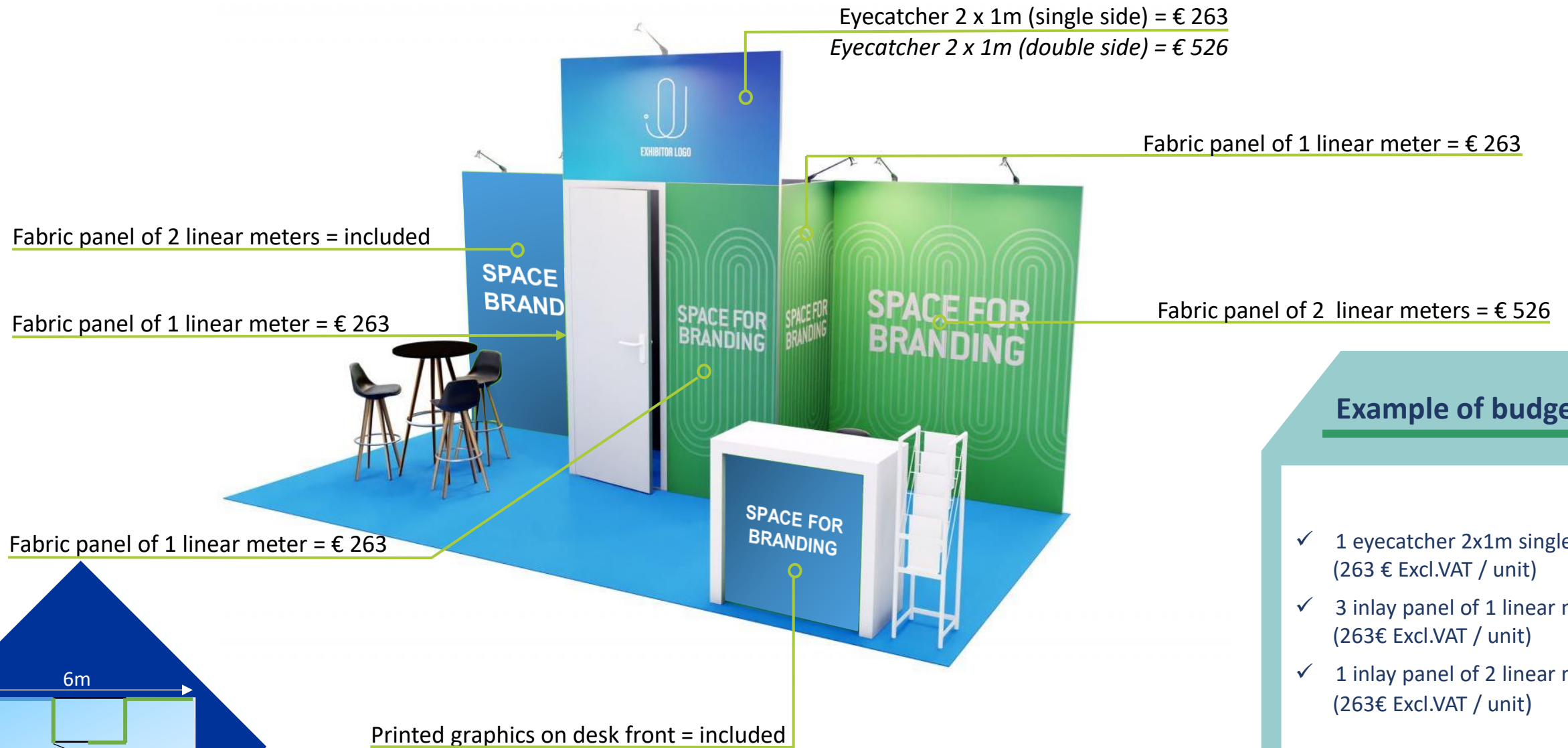


Example of budget

- ✓ 1 graphic on eyecatcher (56€ Excl.VAT / unit)
- ✓ 1 inlay panel of 1 linear meter (242€ Excl.VAT / unit)
- ✓ 1 inlay panel of 3 linear meter (242€ Excl.VAT / unit)

Starting from € 1,024 excl.VAT

STUDY CASE WITH OPTION B – FABRIC PANEL EXAMPLE



Example of budget

- ✓ 1 eyecatcher 2x1m single side (263 € Excl.VAT / unit)
- ✓ 3 inlay panel of 1 linear meter (263€ Excl.VAT / unit)
- ✓ 1 inlay panel of 2 linear meter (263€ Excl.VAT / unit)

Starting from € 1,578 excl.VAT

EXAMPLES OF REALIZATIONS



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How to order graphics?

Do not hesitate to ask them for help, in particular to strengthen your visibility in the exhibition, highlight your branding and decline your communication through personalized signage printing on your booth:



Phone: +44 2476 380 190 (choose "2")



Email: [GES JEC World - Customer Care Team](#)



Monday - Friday 08:30 - 17:00 UTC + 1.